FORM D

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

PROCESSED

FORM D

OMB APPROVAL
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hours per response...... 16.00

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NOTICE OF SALE OF SECURITIES
PURSUANT TO REGULATION D,
SECTION 4(6), AND/OR
UNIFORM LIMITED OFFERING EXEMPTION

SEC USE ONLY				
Prefix Serial				
DATE RECEIVED				

Name of Offering (check if this is an amendment and name has changed, and indicate change.)	
Wetpaint.com, Inc. Series C Preferred Stock Financing	
Filing Under (Check box(es) that apply): Rule 504 Rule 505 Rule 506 Section 4(6) Type of Filing: New Filing Amendment	□ ULOE
A. BASIC IDENTIFICATION DATA	1 (83) 1 40 5 1 40 1 40 1 40 1 40 1 40 1 40 1
1. Enter the information requested about the issuer	LEAD OF THE REAL PRINCE OF THE
Name of Issuer (check if this is an amendment and name has changed, and indicate change.)	08047571
Wetpaint.com, Inc.	
Address of Executive Offices (Number and Street, City, State, Zip Code) 307 3rd Avenue S., Suite 300, Seattle, WA 98104	Telephone Number (Including Area Code) (206) 859-6300
Address of Principal Business Operations (Number and Street, City, State, Zip Code) (if different from Executive Offices)	Telephone Number (Including Area Code)
Brief Description of Business Providing web service for creating and editing wikis	Mail Processing
Type of Business Organization Corporation	ease specify): JUN . L LOUB
Actual or Estimated Date of Incorporation or Organization: Month Year	Washington, SC 100

GENERAL INSTRUCTIONS

Federal:

Who Must File: All issuers making an offering of securities in reliance on an exemption under Regulation D or Section 4(6), 17 CFR 230.501 et seq. or 15 U.S.C. 77d(6).

When To File: A notice must be filed no later than 15 days after the first sale of securities in the offering. A notice is deemed filed with the U.S. Securities and Exchange Commission (SEC) on the earlier of the date it is received by the SEC at the address given below or, if received at that address after the date on which it is due, on the date it was mailed by United States registered or certified mail to that address.

Where To File: U.S. Securities and Exchange Commission, 450 Fifth Street, N.W., Washington, D.C. 20549.

Copies Required: Five (5) copies of this notice must be filed with the SEC, one of which must be manually signed. Any copies not manually signed must be photocopies of the manually signed copy or bear typed or printed signatures.

Information Required: A new filing must contain all information requested. Amendments need only report the name of the issuer and offering, any changes thereto, the information requested in Part C, and any material changes from the information previously supplied in Parts A and B. Part E and the Appendix need not be filed with the SEC.

Filing Fee: There is no federal filing fee.

State:

This notice shall be used to indicate reliance on the Uniform Limited Offering Exemption (ULOE) for sales of securities in those states that have adopted ULOE and that have adopted this form. Issuers relying on ULOE must file a separate notice with the Securities Administrator in each state where sales are to be, or have been made. If a state requires the payment of a fee as a precondition to the claim for the exemption, a fee in the proper amount shall accompany this form. This notice shall be filed in the appropriate states in accordance with state law. The Appendix to the notice constitutes a part of this notice and must be completed.

-ATTENTION-

Failure to file notice in the appropriate states will not result in a loss of the federal exemption. Conversely, failure to file the appropriate federal notice will not result in a loss of an available state exemption unless such exemption is predictated on the filing of a federal notice.

A. BASIC IDENTIFICATION DATA	
 Enter the information requested for the following: Each promoter of the issuer, if the issuer has been organized within the past five years; Each beneficial owner having the power to vote or dispose, or direct the vote or disposition of, 10% or more of a class of equity securities of the issuence the executive officer and director of corporate issuers and of corporate general and managing partners of partnership issuers; and Each general and managing partner of partnership issuers. 	ıer.
heck Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner	
ull Name (Last name first, if individual) Clowitz, L. Ben	
usiness or Residence Address (Number and Street, City, State, Zip Code) 07 3rd Avenue S., Suite 300, Seattle, WA 98104	
heck Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner	
ull Name (Last name first, if individual) Iaherty, Kevin	
usiness or Residence Address (Number and Street, City, State, Zip Code) 07 3rd Avenue S., Suite 300, Seattle, WA 98104	
heck Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner	
ull Name (Last name first, if individual) ordan, Len	
usiness or Residence Address (Number and Street, City, State, Zip Code) 01 Union, Two Union Square, Suite 3200, Seattle, WA 98101	
heck Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner	
ull Name (Last name first, if individual) 'ai, Augustus O.	
usiness or Residence Address (Number and Street, City, State, Zip Code) 000 Sand Hill Road, Building 4, Suite 160, Menlo Park, CA 94025	
heck Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner	
ull Name (Last name first, if individual) Lanzetta, Theresia Gouw	
usiness or Residence Address (Number and Street, City, State, Zip Code) 28 University Avenue, Palo Alto, CA 94301	
heck Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner	
ull Name (Last name first, if individual) accel IX L.P.	
usiness or Residence Address (Number and Street, City, State, Zip Code) 28 University Avenue, Palo Alto, CA 94301	
heck Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner	
ull Name (Last name first, if individual) AG Ventures III-QP, L.P.	
usiness or Residence Address (Number and Street, City, State, Zip Code). 51 Lytton Avenue, Suite 200, Palo Alto, CA 94301	

A. BASIC IDENTIFICATION DATA
 Enter the information requested for the following: Each promoter of the issuer, if the issuer has been organized within the past five years;
• Each beneficial owner having the power to vote or dispose, or direct the vote or disposition of, 10% or more of a class of equity securities of the issuer.
 Each executive officer and director of corporate issuers and of corporate general and managing partners of partnership issuers; and Each general and managing partner of partnership issuers.
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner
Full Name (Last name first, if individual) Fidelity Puritan Trust: Fidelity Puritan Fund
Business or Residence Address (Number and Street, City, State, Zip Code) 82 Devonshire Street, V13H, Boston, MA 02109
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner
Full Name (Last name first, if individual) Frazier Technology Ventures II, LP
Business or Residence Address (Number and Street, City, State, Zip Code) 601 Union, Two Union Square, Suite 3200, Seattle, WA 98101
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner
Full Name (Last name first, if individual) Trinity Ventures VIII, L.P.
Business or Residence Address (Number and Street, City, State, Zip Code) 3000 Sand Hill Road, Building 4, Suite 160, Menlo Park, CA 94025
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner
Full Name (Last name first, if individual) Hogue, Bert
Business or Residence Address (Number and Street, City, State, Zip Code) 307 3rd Avenue S., Suite 300, Seattle, WA 98104
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner
Full Name (Last name first, if individual) McQuade, Steve
Business or Residence Address (Number and Street, City, State, Zip Code) 307 3rd Avenue S., Suite 300, Seattle, WA 98104
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner
Full Name (Last name first, if individual)
Business or Residence Address (Number and Street, City, State, Zip Code)
Check Box(es) that Apply: Promoter Beneficial Owner Executive Officer Director General and/or Managing Partner
Full Name (Last name first, if individual)
Business or Residence Address (Number and Street, City, State, Zip Code)

B. INFORMATION ABOUT OFFERING	
Has the issuer sold, or does the issuer intend to sell, to non-accredited investors in this offering?	Yes No ⊠
Answer also in Appendix, Column 2, if filing under ULOE.	
2. What is the minimum investment that will be accepted from any individual?	\$10.06
	Yes No
Full Name (Last name first, if individual)	
Business or Residence Address (Number and Street, City, State, Zip Code)	
Name of Associated Broker or Dealer	
States in Which Person Listed Has Solicited or Intends to Solicit Purchasers	
(Check "All States" or check individual States) AL AK AZ AR CA CO CT DE DC FL GA IIL IN IA KS KY LA ME MD MA MI MN MT NE NV NH NJ NM NY NC ND OH OK RI SC SD TN TX UT VT VA WA WV WI Full Name (Last name first, if individual)	MS MO OR PA WY PR
Business or Residence Address (Number and Street, City, State, Zip Code)	
Name of Associated Broker or Dealer	
States in Which Person Listed Has Solicited or Intends to Solicit Purchasers	
(Check "All States" or check individual States) AL AK AZ AR CA CO CT DE DC FL GA IIL IN IA KS KY LA ME MD MA MI MN MT NE NV NH NI NM NY NC ND OH OK RI SC SD TN TX UT VT VA WA WV WI Full Name (Last name first, if individual)	All States HI ID MS MO OR PA WY PR
Business or Residence Address (Number and Street, City, State, Zip Code)	
Name of Associated Broker or Dealer	
States in Which Person Listed Has Solicited or Intends to Solicit Purchasers (Check "All States" or check individual States)	🔲 All States
AL AK AZ AR CA CO CT DE DC FL GA	HI DID
IL IN IA KS KY LA ME MD MA MI MN	мsмо

(Use blank sheet, or copy and use additional copies of this sheet, as necessary.)

C. OFFERING PRICE, NUMBER OF INVESTORS, EXPENSES AND USE OF PROCEEDS

1.	sold. Enter "0" if the answer is "none" or "zero." If the transaction is an exchange offering, check this box \(\square\) and indicate in the columns below the amounts of the securities offered for exchange and already exchanged.			
	Type of Security	Aggregate Offering Price	Amount Already Sold	
	Debt\$		\$	
	Equity\$	25,710,583.44	\$ <u>25,710,583.44</u>	
	☐ Common ☒ Preferred			
	Convertible Securities (including warrants)\$		\$	
	Partnership Interests\$		\$	
	Other (Specify)\$			
	Total\$			
	Answer also in Appendix, Column 3, if filing under ULOE.			
2.	Enter the number of accredited and non-accredited investors who have purchased securities in this offering and the aggregate dollar amounts of their purchases. For offerings under Rule 504, indicate the number of persons who have purchased securities and the aggregate dollar amount of their purchases on the total lines. Enter "0" if answer is "none" or "zero."		Aggregate	
		Number Investors	Aggregate Dollar Amount of Purchases	
	Accredited Investors	12	\$ <u>25,710,583.44</u>	
	Non-accredited Investors		\$	
	Total (for filings under Rule 504 only)		\$	
	Answer also in Appendix, Column 4, if filing under ULOE.			
3.	If this filing is for an offering under Rule 504 or 505, enter the information requested for all securities sold by the issuer, to date, in offerings of the types indicated, in the twelve (12) months prior to the first sale of securities in this offering. Classify securities by type listed in Part C — Question 1.			
	Type of Offering	Type of Security	Dollar Amount Sold	
	Rule 505		\$	
	Regulation A		\$	
	Rule 504		\$	
	Total		\$	
4	a. Furnish a statement of all expenses in connection with the issuance and distribution of the securities in this offering. Exclude amounts relating solely to organization expenses of the insurer. The information may be given as subject to future contingencies. If the amount of an expenditure is not known, furnish an estimate and check the box to the left of the estimate.			
	Transfer Agent's Fees		\$	
	Printing and Engraving Costs		\$	
	Legal Fees		\$ 40,000.00	
	Accounting Fees	_	\$	
	Engineering Fees	_	\$	
	Sales Commissions (specify finders' fees separately)	_	\$	
	Other Expenses (identify)		\$	
	Total	_	-	

	C. OFFERING PRICE	, NUMBER OF INVESTORS, EXPENSE	ES AND USE OF PROCEEDS	
	b. Enter the difference between the aggregatotal expenses furnished in response to Parproceeds to the issuer."	t C — Question 4.a. This difference i	s the "adjusted gross	\$ 2 5,670,583.4
5.	Indicate below the amount of the adjusted growth of the purposes shown. If the amount for a box to the left of the estimate. The total of the issuer set forth in response to Part C — Que	ny purpose is not known, furnish an es payments listed must equal the adjusted	stimate and check the	
			Payments to Officers, Directors, & Affiliates	Payments to Others
	Salaries and fees		s	_ 🗆 \$
	Purchase of real estate		🗋 \$	_ 🗆 \$
	Purchase, rental or leasing and installation and equipment		s	_ 🗆 \$
	Construction or leasing of plant buildings a	nd facilities	s	_ 🗖 \$
	Acquisition of other businesses (including offering that may be used in exchange for t issuer pursuant to a merger)	he assets or securities of another		_ □ \$ _ ⊠ \$ <i>25,670,583.</i>
	Column Totals		🗂 \$	⊠ \$ <u>25,670,583</u> .
	Total Payments Listed (column totals added	i)	🖂 \$ _	25, 670, 583.44
		D. FEDERAL SIGNATURE		
sig	e issuer has duly caused this notice to be sign nature constitutes an undertaking by the issue ormation furnished by the issuer to any non-	er to furnish to the U.S. Securities and I	Exchange Commission, upon writt	
lss	uer (Print or Type)	Signature	Date	
W	etpaint.com, Inc.	736	5/28/	08
Na	me of Signer (Print or Type)	Title of Signer Print or Type	·	
L.	Ben Elowitz	President and CEO		

- ATTENTION -

Intentional misstatements or omissions of fact constitute federal criminal violations. (See 18 U.S.C. 1001.)

END